

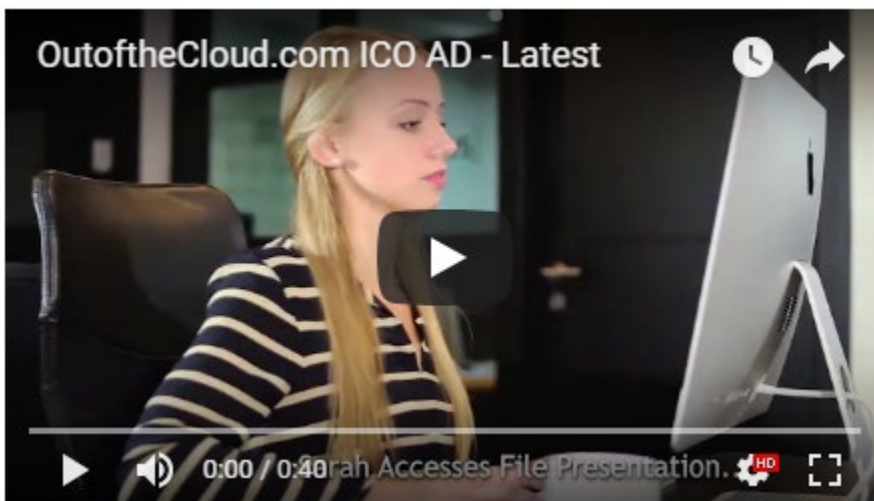


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INTRODUCTION



<https://youtu.be/pVt5O-AuWz4>

Unlike other ICO's you may have looked into OutCloud Systems, Inc. stands apart in that we already have a working program. OutCloud Systems, Inc. has developed a state of the art Delivery Platform for sending multiple large multimedia files and has ventured well beyond the usual file sharing experience to include a dynamic and instantaneous streaming presentation of those files in a safe, secure and fully customizable display **that can be personalized for each recipient.**

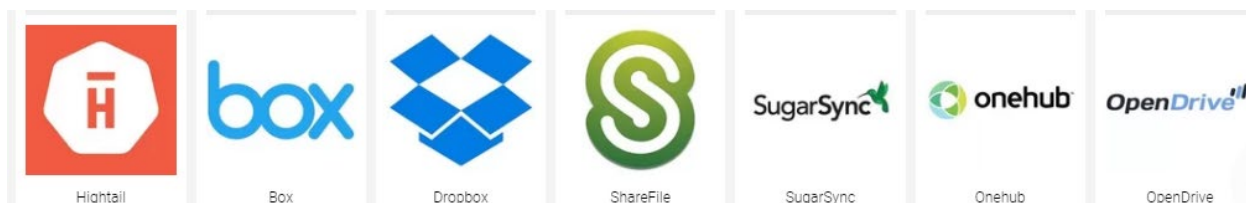
These secured presentations can be created in just a few seconds and with just a few clicks of a mouse through our company website located at <https://www.OutoftheCloud.com>. You can actually sign up for a FREE trial of or premium packages right now with no credit card required and start using our program immediately. Once you try this product I guarantee that you will fall in love with it just like all of the currently over 8,000 daily users we already have and you will quickly see why this ICO has so much earning potential.



WHAT MAKES US BETTER?

If you have any experience with other file sharing services whatsoever you may not even realize just how bad they are until you try us by comparison. OutCloud Systems, Inc. is redefining the file sharing industry and setting the new standard for how people are sending and receiving large files. The current leading file sharing services are using technology that by today's standards would be considered primitive at best. Instead of creating new platforms they have built upon ancient, old and outdated ones allowing for OutCloud Systems, Inc. to lead the way as the next generation in file sharing technology.

Like other file sharing services OutCloud Systems, Inc. has replaced the need for office supplies by providing a paperless and rapid delivery system for large multimedia files. OutCloud Systems, Inc. Users will no longer need to print and mail documents or burn audio / video files to a CD / DVD. OutCloud Systems, Inc. replaces the need for paper, ink cartridges, printer, staples, envelopes, postage, address labels, DVD's/CD's, jewel cases, cd labels and more....



However, unlike other file sharing services we do the following things very differently:

- 1) **OUR SERVICE REQUIRES NO DOWNLOADING OF ANY KIND** - Many leading file sharing services require the receiver to download a file before it can be viewed. This takes time and requires effort on the part of the receiver. Our service is instantaneous and ready to view at the click of a button with no downloads required. In this manner, our service does twice the work in half the time.
- 2) **WE REQUIRE NO INVAISINVE PERMISSIONS** - Other leading file sharing services require their users to give total access to all of their computer files. Not only do they require this from the sender of large files but the in many cases from the receiver as well. Many people are not comfortable with such an invasion of privacy and want to be more selective about which files they intend to share with someone as well as to have control over who those files are shared with. Our system requires no such invasive permissions.
- 3) **WE HAVE NO SOFTWARE TO INSTALL** - We do not require software downloads before customers can begin sending or receiving files unlike many other file sharing services. Our service requires no downloads of any kind on either end. This process eliminates compromising your computer's security and also reduces the risk of virus contamination as many computer viruses infect a computer during the downloading process.



Secure File Presentation



Welcome RUSSELL to your Secured and Personalized OutoftheCloud Presentation. Brought to you by junril

Document File

Full Comprehensive Report

Comprehensive Report
Date: 09/29/11
Report processed by:
MATT D. BALLARD INVESTIGATIONS, INC.
P.O. BOX 2184
Inverness, FL 34651-2184
888-851-2184 Main Phone
352-755-3652 Fax

Report Legend:
[S] Shared Address
[D] Document
[V] Probable Current Address

Subject Information:
Name: JOSEPH B. CLAIMANT
Date of Birth: 10/19/1973
Age: 38
SSN: 888-85-4555
Address: Associated With Exhibitor CCM

Video File

Audio File

- 1. Kalimba.mp3
0:00 / 5:45
- 2. Maid with the Flaxen Hair.mp3
0:00 / 2:49
- 3. Kalimba.mp3
0:00 / 5:45

Image File

Download Section

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VIDEO FILES	IMAGE FILES
Ballard Promo Video	pic 1
MCV IN 2 MINUTES	pic 2
mcv promo video	pic 3
MCV walk through tutorial	pic 4
	pic 5
	pic 6
AUDIO FILES	DOCUMENT FILES
audio 1	joe claimant bg report
audio 2	joe Claimant Invoice
audio 4	joe claimant report
	Webinar as pdf



4) **WE FOCUS ON PRESENTATION AND RAPID DELIVERY** - Most file sharing services are very generic and offer no presentation of the files being shared using their systems. Since we believe that presentation is a powerful tool, our system is designed to allow our users to build a customizable secured webpage presentation that is branded to look like a part of the user's company or personal website complete with a personalized welcome message and personalized text message to the intended receiver. Premium accounts also have access to custom branding features such as top banners, video logo's, video text with live web links, custom layout templates and color schemes intended to make these presentations look like part of your company or personal website.

5) **CHANGES CAN BE MADE IN REAL TIME** - Our competitors that allow for sharing of large files cannot make changes once a file has been sent. If they accidentally send the wrong file there is nothing that can be done about it. This can become a very costly mistake in cases where sensitive information was sent to the wrong individual. Our system allows for changes to be made in real time even after a link has already been sent and changes are made instantaneously.

6) **PASSWORD PROTECTION** - Our system offers a "real" web based access. The links created with our system are never indexed so they cannot be found by anyone they are not sent to. Additionally, links created have the senders' option of password protection so even if someone found a link in your email they still cannot access the information without the correct password assigned by the sender at the time the link was created.

7) **WE OFFER CUSTOM BRANDING** - The Secured Webpage Presentation Delivery Platform developed by OutCloud Systems, Inc. is designed to accommodate branding options for premium users in the form of direct click portals, banner ads, still graphic image ads and video links. This design provides a revenue potential that can offset expenses incurred by Free User Accounts in the form of advertising space. Income from advertising links can be revenue producing through direct purchase based on online views or click generated.

8) **WE OFFER A NON-CLOUD BASED SOLUTION** - OutCloud Systems, Inc. offers its users many of the same benefits of cloud computing without the security risks involved with the cloud. Instead of requiring that you grant permissions giving total access to all of your computer files as is found in cloud computing-based solutions OutoftheCloud.com will allow the user to access all of their files on all of their devices from anywhere in the world by way of a proprietary (self-to-self) micro networking feature that we are currently in the process of developing. Self-to-Self (s2s) micro networking works in a similar fashion as is done with Peer-to-Peer networking with one major difference, the user is only networking within the safety of the devices that are under that user's total and exclusive control. The reason for this is to allow the user to remotely access the files they need from multiple devices and from anywhere in the world using our web-based user interface. By utilizing this method the user maintains the convenience of accessing all of their files from multiple devices without the risk involved of being forced to grant invasive access to their devices by any third party whatsoever.



9) **WE OFFER A REAL CRYPTO USER TOKEN UTILITY** - In addition, our use of blockchain technology and a decentralized network will dramatically reduce our vulnerability signature that is so prevalent in the large centralized cloud data centers and yet we will be far more secure, efficient and faster in storage and delivery of files shared. Currently our users send the links they create using our system through email to any number of desired recipients. Our crypto users however, will be able to send the links they create using our system through the blockchain instead of through email.

This new blockchain delivery system will be accomplished within our coin utility. Our tokens will be used in a similar manner as a postage stamp. A crypto user will create a secured webpage presentation through our system on our existing platform but instead of sending the link to that presentation through email they will instead send 1 of our utility tokens to a desired recipient through the blockchain. Within the transaction details will be the link created with our system that will showcase the desired files in a secured webpage presentation. These links will have a double layer of encryption and a password protection option. Using our token to actually piggyback links containing large volumes of information then becomes the utility itself.

10) **WE OFFER SUB USER ACCESS** – OutCloud Systems also comes with a Sub-User Access Feature for times when multiple people need to add various files to your presentation from anywhere in the world. Creating a Sub-User Access will allow you to grant permission for that sub user to create a presentation on your account without having to compromise your password. Sub Users will not be able to access your dashboard and they will not be able to make any changes on your account. Think of it like a one way street allowing the sub user to add files to your account without having the ability to mess anything up or accidentally delete files on your end.

PROFITABILITY

Our largest competitor right now is Dropbox which currently has over 500 million registered users. 96% of those registered users do not pay a single dime for the services received and 75% of their business comes from outside of the USA. In 2014 Dropbox was valued at \$10 Billion USD despite the fact the company has never made a profit and has publically admitted it may never become profitable as a business.

OutCloud Systems, Inc. has created a way to actually monetize file sharing services while still being able to offer a free version of its program. This is accomplished through the sale of advertising space which is currently used as a custom branding features on our premium accounts. Whereas premium account users of OutCloud Systems, Inc. will be able to select their own custom banners, logos and watermarks ect.



Secure File Presentation

A → **CHECKRECORDS.COM**
Building Relationships, Setting Standards and Defining Quality. Ballard Investigations Inc.

Welcome RUSSELL to your Secured and Personalized OutofTheCloud Presentation. Brought to you by jundt

B

Document File

Full Comprehensive Report

Comprehensive Report
Date: 08/29/11
Report prepared by:
MATT D. BALLARD INVESTIGATIONS, INC.
P.O. BOX 1706
Hollywood, FL 33020-0706
888-821-4146 Main Phone
888-750-9882 Fax

Report Legend:
S Suspect Address
D Deceased
P Probable Current Address

Subject Information:
Name: JOSEPH B. CLAMANT
Date of Birth: 10/17/1973
Age: 38
DOB: 888-88-8888
Photos Associated With Subject: 4(4)

Video File

CHECKRECORDS.COM

Check Us Out 2:06

Audio File

1. Kalimba.mp3
0:00 / 5:48

2. Maid with the Flaxen Hair.mp3
0:00 / 2:40

3. Kalimba.mp3
0:00 / 5:48

C

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MCV IN 2 MINUTES
mcv promo video
MCV walk through tutorial

IMAGE FILES
pic 1
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pic 3
pic 4
pic 5
pic 6

AUDIO FILES
audio 1
audio 2
audio 4

DOCUMENT FILES
joe claimant bg report
joe Claimant Invoice
joe claimant report
Webinar as pdf

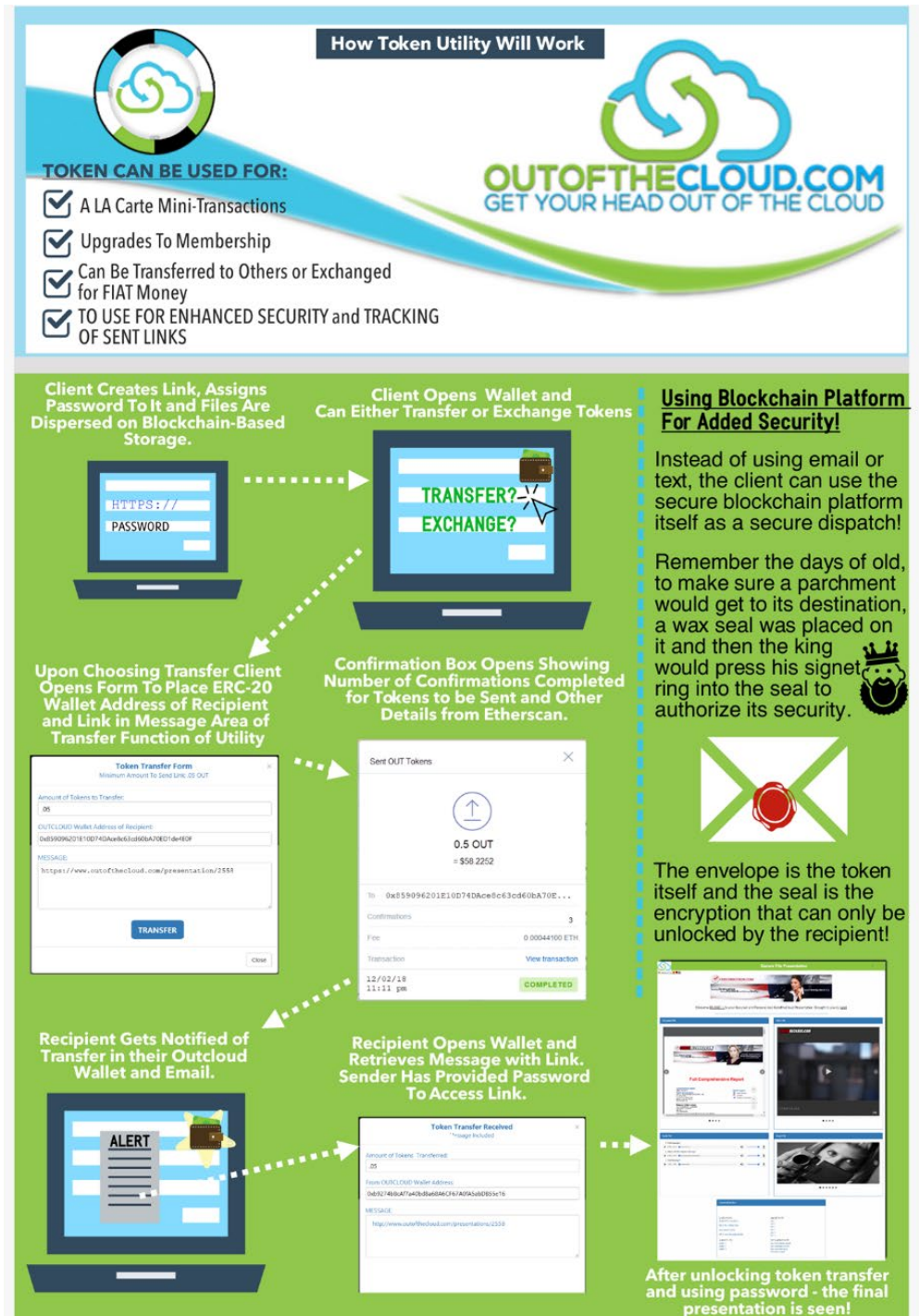
The free version of our program will have these available places utilized by approved advertisements. This allows us to offset our out of pocket expenses for offering this version of our program that is available for FREE to our users. The types of advertising we can offer for sale in these areas include: Banner Ads, Cost Per Click Banner links, Full Page Ads, Video and Photo Ads. As the number of our daily users increase our so will our ability to attract advertisers to market using our platform.



OUR COIN UTILITY

Currently our users send the links they create using our system through email to any number of desired recipients. Our current website is also only set up for fiat based payments for premium accounts and product upgrades however, we plan to add an entirely new delivery option for crypto users that will be able to send the links they create using our system through the blockchain instead of email.

This new blockchain delivery system will be accomplished with our tokens' utility. Our tokens will be used in a similar manner as a postage stamp. A crypto user will create a secured webpage presentation through our system like normal but instead of sending the link to that presentation through email they will instead send 1 of our coins to a desired recipient through the blockchain. Within the transaction details will be the link created with our system that will showcase the desired files in a secured webpage presentation. These links will have a double layer of encryption and a password protection option. Using our token to actually piggyback links containing large volumes of information then becomes the utility itself.



Our Unique Product Coupled with This Utility Will:

- ☒ Decrease Use of Email and Increase Use of Tokens
- ☒ Increase and Stabilize the Value of Our Token
- ☒ Enhance Security Exponentially of Stored and Shared Files



With our current fiat-based payment system we offer a FREE version of our program and we will do the same for our crypto users.

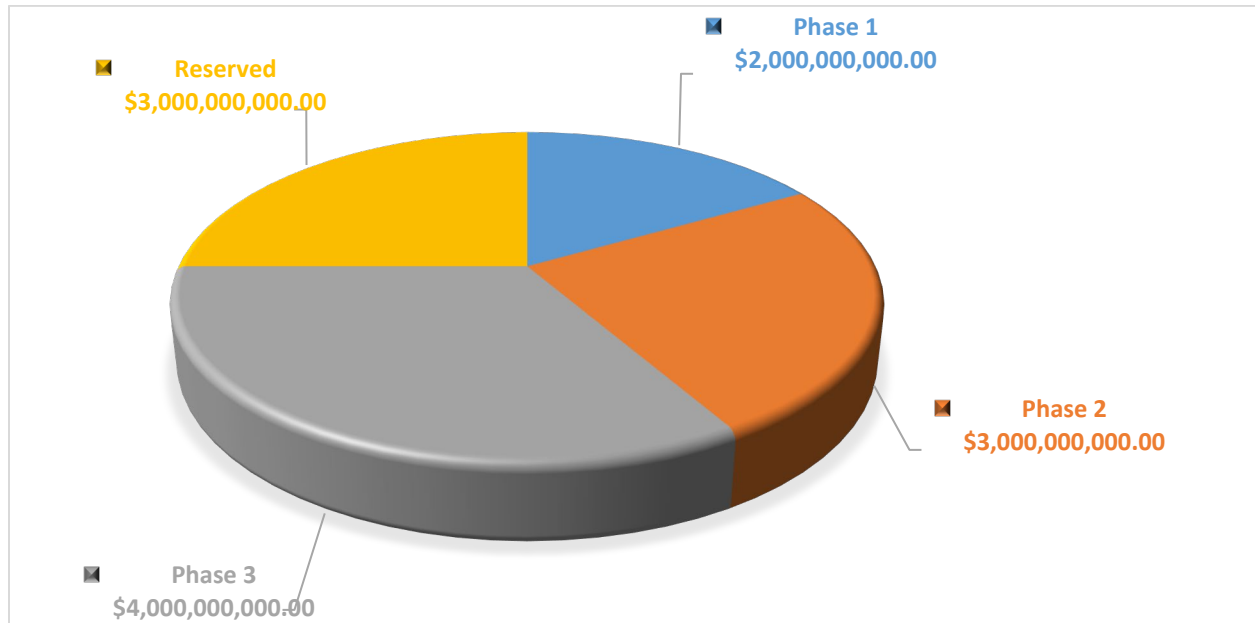
Every crypto user will get a free account with a starter set of 5 tokens. Instead of offering them monthly subscriptions options with various tiers and fee schedules crypto users will be able to create up to 5 free links on our system per month.

Once those tokens are spent they would need to either purchase more tokens to continue using our system or they would have to wait until the first of the month for their 5 free tokens to refill.

We plan to sell our Token Packages to our crypto users once we launch our program to the general public. A basic Crypto Package will buy 5 OUT2 Tokens for \$10.00 USD. Each Token will be able to produce 10 presentation links using our system so this package will allow for 50 presentation link deliveries through our decentralized blockchain method.

INITIAL TOKEN OFFERING DETAIL

There will be a total fixed supply of 10 Billion Tokens. Tokens will be sold in 3 Phases. Phase 1 will have a designated block of 2 Billion Tokens to be sold at .003 cents each (USD). Phase 2 will have a designated block of 3 Billion Tokens to be sold at .005 cents each (USD). Phase 3 will have a designated block of 4 Billion Tokens to be sold at .007 cents each (USD). There will be 1 Billion Tokens set aside in Reserve for the purpose of Marketing Fees, Fees for Exchange Listings, Officer Compensation and other such purposes used to expand the company growth and profitability.



Following is the distribution of these tokens:

Total Fixed Supply:	12,000,000,000
Phase 1:	2,000,000,000
Phase 2:	3,000,000,000
Phase 3:	4,000,000,000
Reserved:	3,000,000,000

Name: OutCloud
 Symbol: OUT2
 Platform: Ethereum

Phase 1: Price per token = .003 cents each (USD).
 Phase 2: Price per token = .005 cents each (USD).
 Phase 3: Price per token = .007 cents each (USD).



THE FOLLOWING OBJECTIVES HAVE BEEN PURSUED TO DEVELOP THE EMISSION MODEL

1. We will have a total fixed supply of 10,000,000,000 tokens.
2. Early adopters will receive the discount as mentioned above.
3. Tokens will be used as entry tokens and product tokens for the platform.
4. Market Forces and supply and demand will dictate the amount of tokens required per transaction.
5. All funds will be accepted in ETH through OutCloud Smart Contract address.
6. The token sale will run until all phases have concluded and their designated blocks of tokens have been sold.

Accepted Contributions: ETH, BTC & USD

Minimum Transaction Amount: 0.04 ETH

Outcloud Coin is Ethereum ERC-20 standard coin.

ERC here means “Ethereum Request for Comments”, while “20” is the unique proposal ID number. In general, it defines a list of rules that such tokens have to implement, to be able functioning in the Ethereum ecosystem. These days ERC-20 becomes an industrial standard for token creation within crowd sale procedure.

Total Fund Raising during the Private Sales and ICO = \$49 million USD with the right reserved to exceed \$49 million USD or continue the sale of OutCloud tokens until the goal of \$49 million USD has been met.

USE OF PROCEEDS

Unlike many of our competitors, OutCloud Systems, Inc. from its inception has developed its business plan to generate income. This is true even with our free accounts. We accomplish this income stream from three sources. Premium plans where we charge for the package based on the content of the package are designed to make a profit. For large fortune 50 companies, our plan is to license our technology program for their specific use. And for free account, we have designed our presentation pages to offer advertising. The value of our advertising program will grow as we grow in the number of subscribers to the outofthecoud.com program. When we reach the 100 million plus users, the value of our advertising program should be more profitable than any of our other sources of income.

To reach these goals it requires that we support our free users for at least one year. The proceeds from our coin offering is planned to supply the funds required to meet this objective while at the same time allowing for the development of our company's operations, continued development, and sufficient capital to accomplish our company's goals. Our use of proceeds is projected as follows



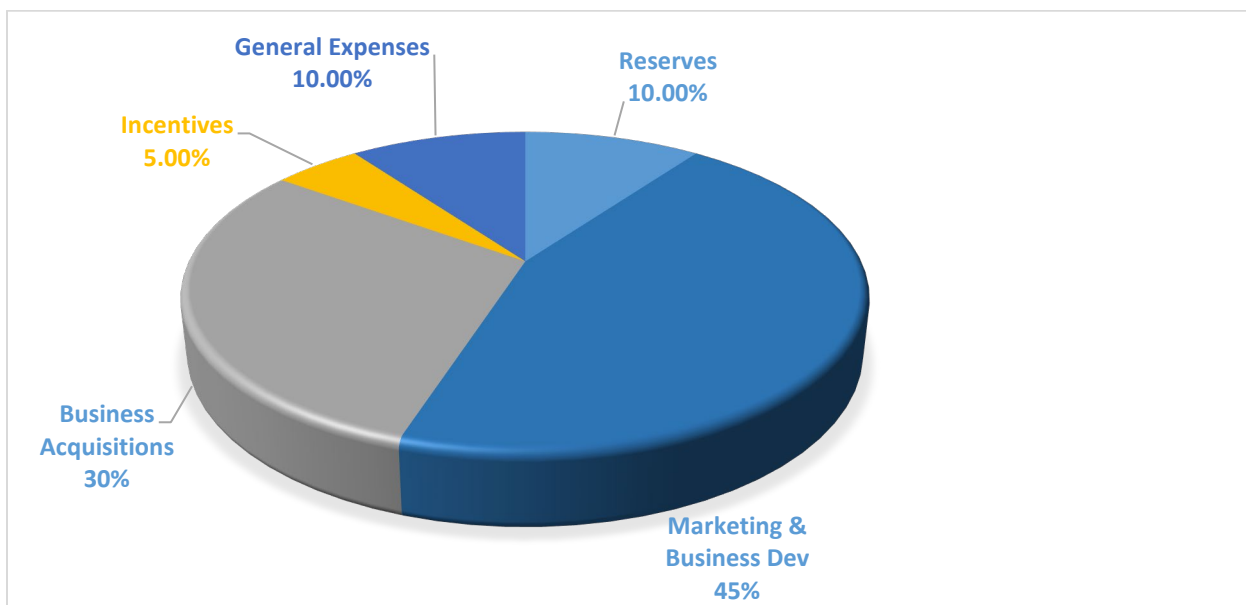
45% - Marketing and Business development

30% - Business Acquisitions

10% - General Expenses

5% - Incentives

10%: - Reserves





ROADMAP

